

Sasakawa-Africa Association (SAA) - Global 2000: Dr Borlaug's Dialogue / World Food Prize

**SAA management and
Strategic programs**

Wednesday, 14 October 2015

By

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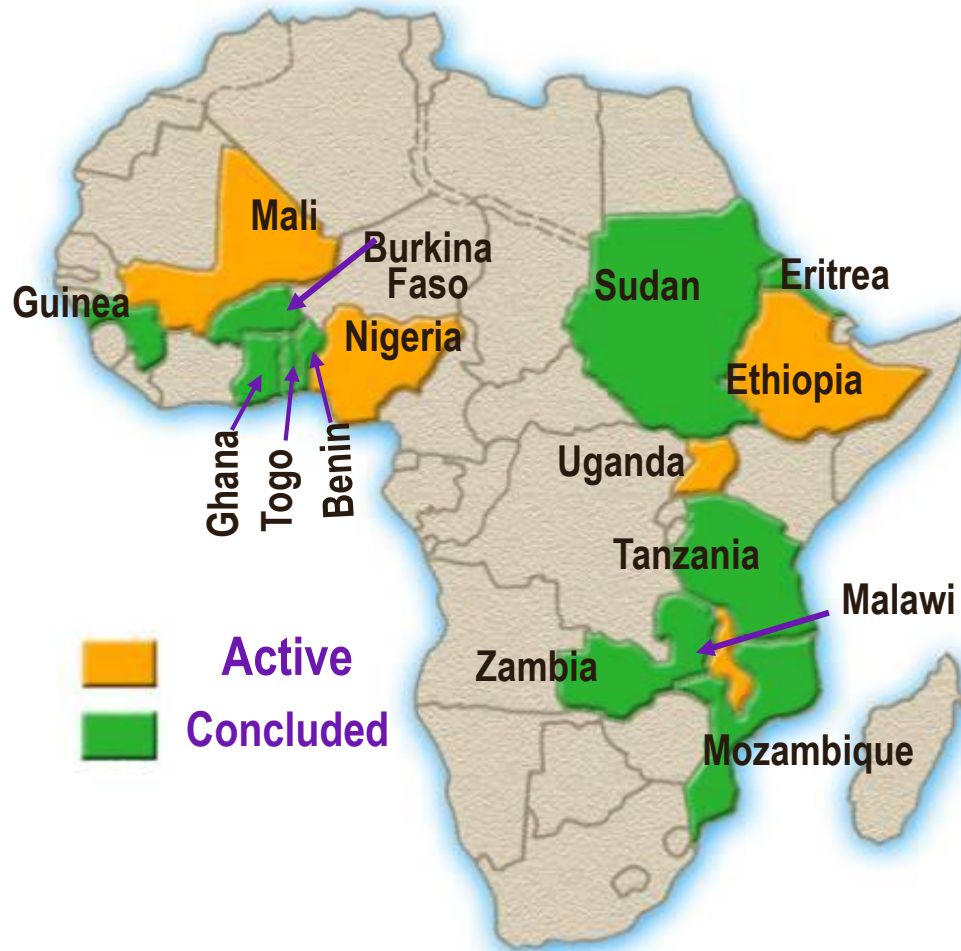
SAA - Managing Director

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INTRODUCTION

- Sasakawa Africa Association (SAA) together with Carter Center's Global 2000 Program, has been working with smallholders farmers under the program named SG2000 Agricultural Program in Africa (simply known as SG 2000).
- SG 2000 has been spearheading efforts to modernize techniques smallholder farmers use to produce food; helping organize farmers to obtain credit, acquire inputs, & market their harvests more successfully.

SAA/Global 2000: Founding Fathers & Agricultural Program coverage



SAA Vision & Mission: Where we are going

SAA Vision

A more food-secure rural Africa with increasing numbers of prospering smallholder commercial farmers.

SAA Mission

To transform African extension advisory services in partner countries to assure greater family food security, and more profitable participation in commercial activities along the value chain, while respecting natural resources.

Our Goal

- The SAA main goal from the beginning was and still is to help African governments to reduce poverty, enhance food security, and protect the natural resource base.
- SAA is currently implementing a Strategic Plan 2012-2016.

Target Farmer Participants & Anticipated Outcomes: SAA Strategic Plan 2012—2016

Over all, impact total of 400,000 farm families over 5 years in twin food security/anti-poverty strategy.

400,000

280,000

Improve food security for 280,000 underserved farm families.

Improve food security for 140,000 poor women farmers.

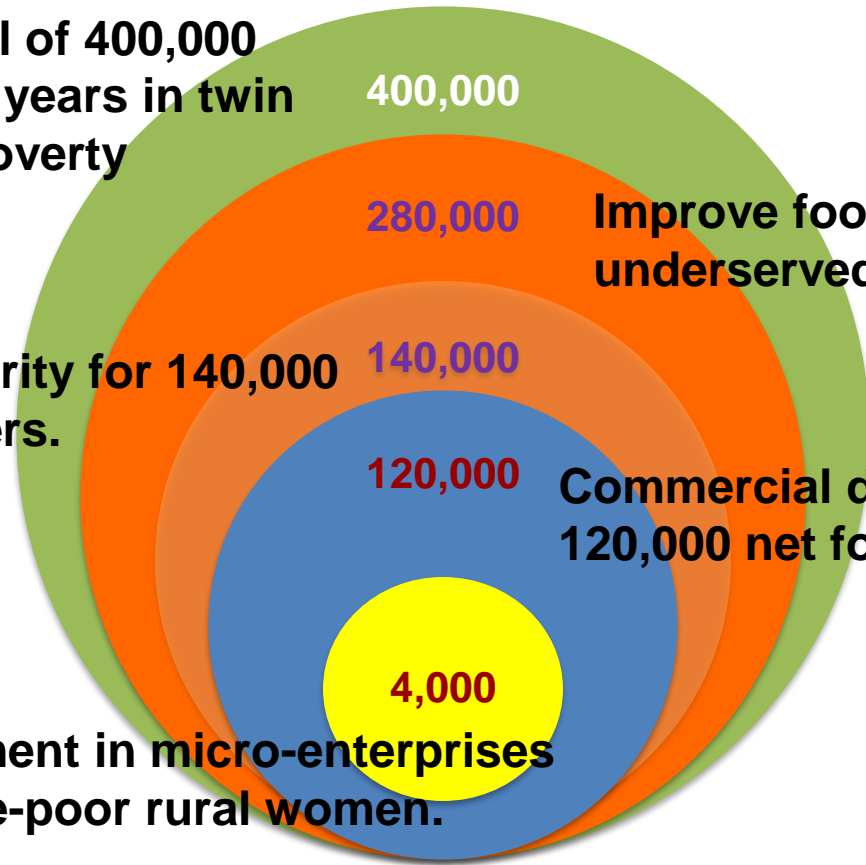
140,000

120,000

Commercial development for 120,000 net food sellers.

Off-farm employment in micro-enterprises for 4,000 resource-poor rural women.

4,000



Restructured SAA

- **What has changed:**
 - **SAA operates in Matrix Management Structure**
 - **More participatory, flexible & cost effective programs**
 - **Emphasis on historically marginalized smallholders farmers, especially women & youth**
 - **Adopted a Value Chain approach, thus, bringing to the forefront the market development / market access, post harvest and value adding technologies and enterprises development.**

SAA ORGANOGRAM

A MATRIX MAGAGEMENT STRUCTURE

SAA BOARD
CHAIR &
VICE CHAIR

EXECUTIVE COMMITTEE

EXECUTIVE DIRECTOR

MANAGING DIRECTOR

THEME DIRECTORS

Ethiopia Country Director

Mali Country Director

Nigeria Country Director

Uganda Country Director

THEME 1
CROP EXTENSION

THEME 2
POSTHARVEST EXTENSION

THEME 3
PUBLIC PRIVATE PARTNERSHIP & MARKET ACCESS
Decentralized

THEME 5
MONITORING EVALUATION LEARNING & SHARING

THEME 4
HUMAN RESOURCE DEVELOPMENT
(Implemented Under SAFE)

SAA Strategic Goals: How we work

5 Strategic Goals, each implemented as a theme

1. Establish cost-effective farmer learning platforms that improve productivity in smallholder food systems, especially for resource poor women farmers and those with low levels of technical efficiency, to increase food security and livelihoods

2. Enable smallholder farmers to add value & capture larger proportion of the economic benefits inherent in agricultural food value chains.

SAA Strategic Goals: How we work

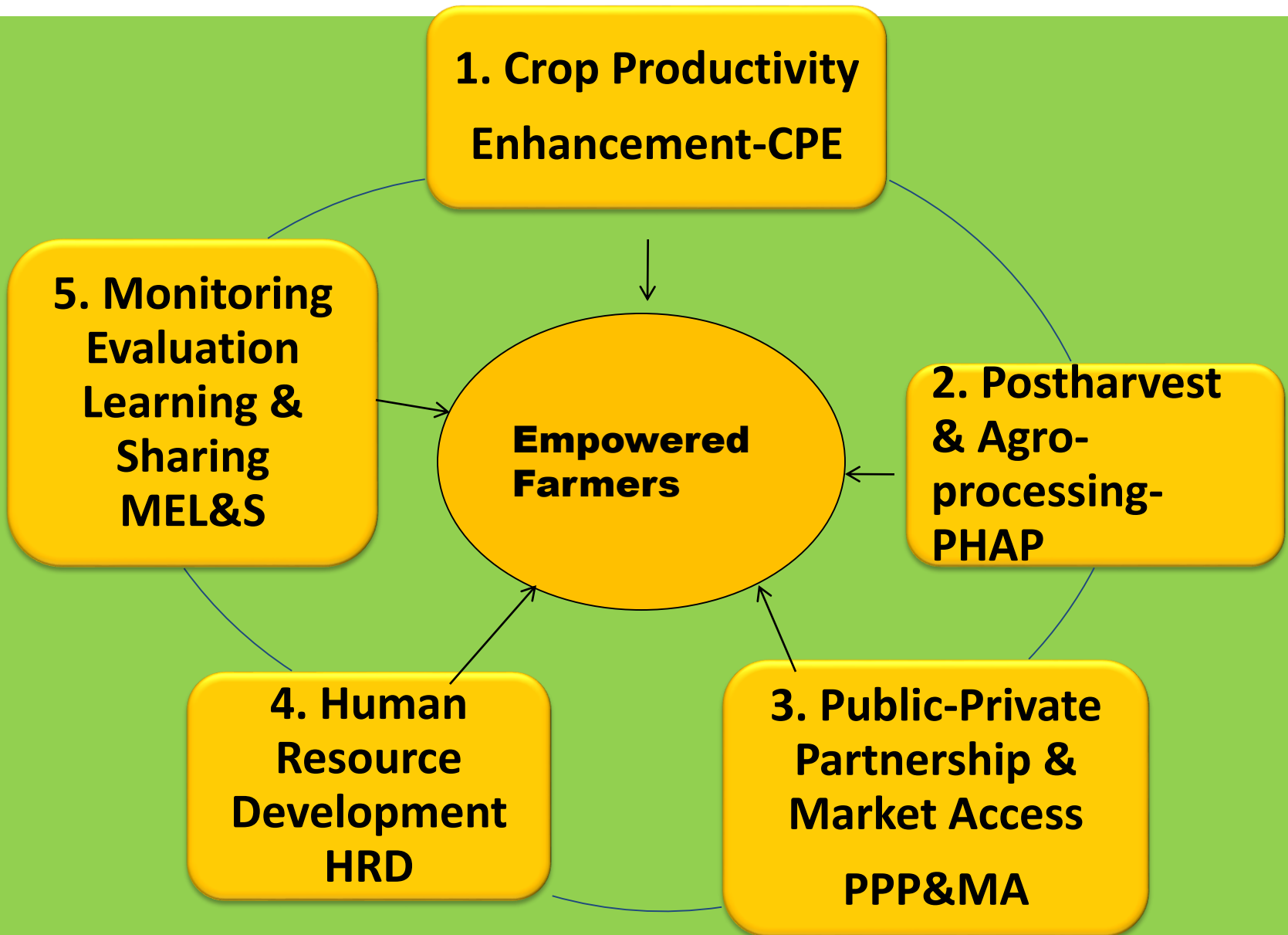
3. Create Public-Private Partnerships that financially support delivery of extension services for enhanced smallholder agricultural development and enhance profitable market access.

4. Strengthen agricultural extension systems by building capacity of extension professionals and smallholder farmers to accelerate agricultural productivity

SAA Strategic Goals: How we work

5. Establish information and knowledge management systems that enable adaptation, modification and changes of technologies and approaches, so as to improve efficiency and impacts; and communicate lessons and best practices for timely evidence-based decision-making (MELS & MIS).

SAA THEMES



Theme 1: Crop Productivity Enhancement: Choice of Crops for Productivity is guided by the market demand



Theme 1: CPE

Overall Objective:

Increase agricultural productivity and strengthen capacities of farmers and national extension systems in focus countries.

Specific Objectives: To

1. Assess productivity gaps and identifying appropriate technologies to sustainably increase agricultural production
2. Develop, adapt and refine capacity building & strengthening activities for establishment of an efficient, cost-effective system of knowledge



Theme 1: CPE: Specific Objectives cont....

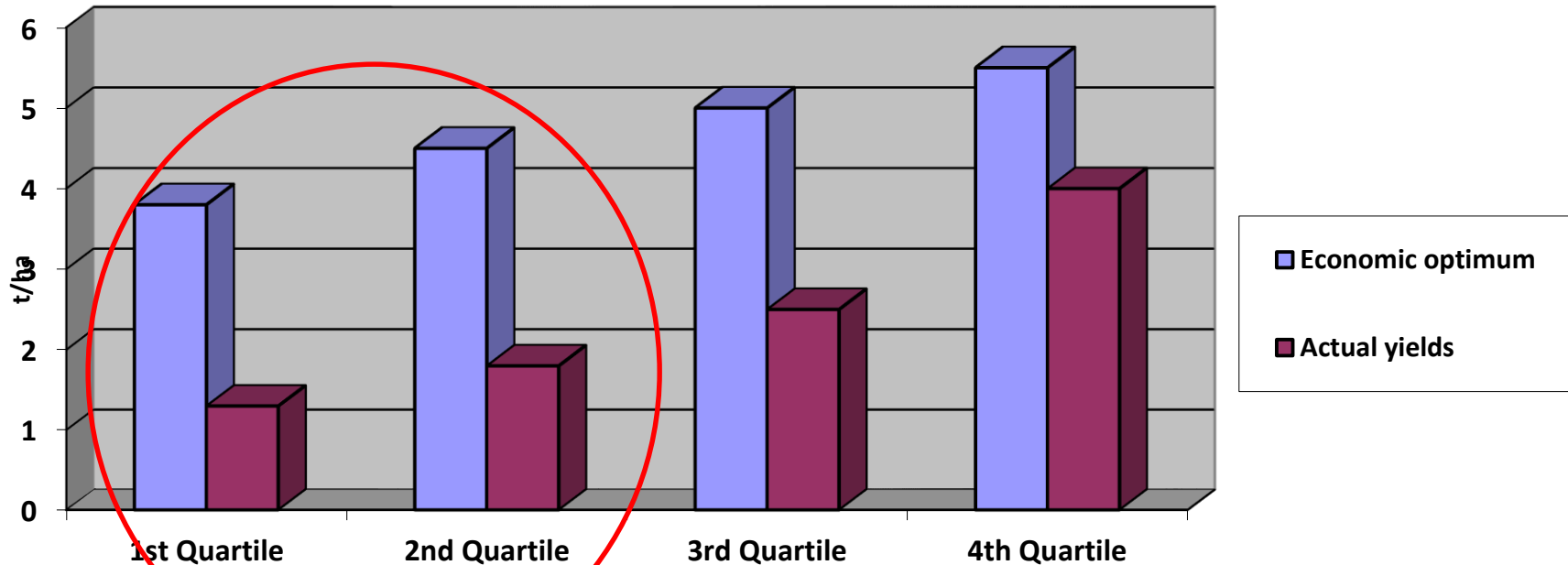
- 3. Test, adapt and use new knowledge, skills and technologies to improve extension efforts and agricultural productivity**
- 4. Contribute to evidence base of CP outputs and outcomes, document and feedback to partners, stakeholders, interested groups and institutions**
- 5. Integrating crop productivity enhancement into the value chain approach of SAA to make use of synergies with the other themes and organizations**

Theme 1: CPE - Focus

- **Capacitating Extension Workers**
- **Designing and implementing demand-driven farmer learning platforms (FLP) – demonstrations on increasing productivity (TOPs & WADs);**
- **Strengthening systems to identify appropriate crop technology options for different farmers (need assessment) recommendation domains; and**
- **Improve crop productivity targeting subsistence farmers, especially women farmers and other very poor smallholder farmers.**



Working to Close the Technology Gap: “Smallholder Farmers are not Homogeneous”



Source: SG 2000

Total Area = 1.6 million ha

Theme 5-MELS: Monitoring, evaluation, learning & sharing

Strategic Goal 5: Establish information and knowledge management systems that enable adaptation, modification and change of technologies and approaches, improve efficiency and impacts, and communicate lessons and best practices for timely evidence-based decision-making.

Overall Objective: Establish a relevant, efficient and effective monitoring, evaluation, learning and sharing system to drive SAA's evidence-based programs.



Theme 5: Monitoring, evaluation, learning and Sharing (MELS)

Specific Objectives

Establish effective ME&L systems to assess project activities, outputs and outcomes;

- Establish an evaluation and learning culture among project staff to pressure-test core beliefs, strategies, activities and technologies.
- Conduct *ex ante* rapid appraisal activities to guide early project design decisions and evaluate promising technologies.
- Contribute to operational research literature on efficacy of extension as a smallholder development activity.

Thank
you

